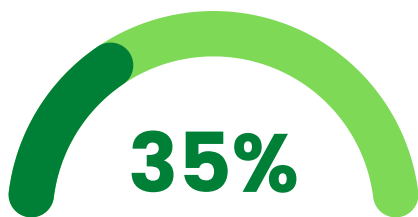


Partnerships and Policies for Improved Market Access in Southern Africa

reducing poverty amongst women and the youth



Agriculture contributes 35% of the GDP of the SADC region

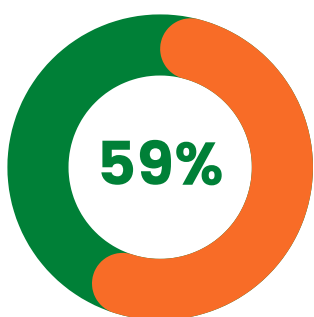


70% of the SADC population depend on agriculture



At least half the agricultural labor force are women

ICT for Markets



Mobile internet penetration in Southern Africa



Female smallholder farmers average share of the total value of markets. It is 5 times less than male.



80% of women smallholder farmers sell their produce at informal markets only, without access to formal profitable markets.



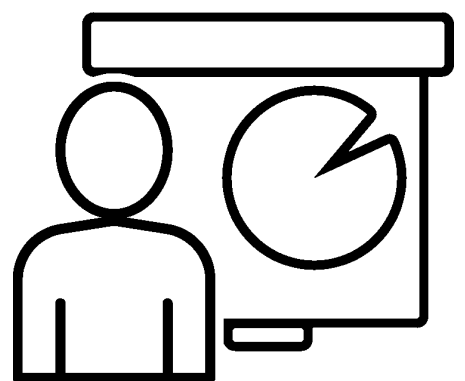
Policies for Markets

National policies and programmes implementing AfCFTA should foster the competitiveness of smallholder farmers to benefit from profitable markets

Capacity for Markets

Female farmers only received 5% of all agricultural extensions in 2018 across the 4 countries.

There is need to improve access to training and extension services to smallholder farmers, especially women and youth



Urgent Need



- Advance policies that support smallholder farmers participation in sustainable and profitable markets.
- Invest in building gender-sensitive market infrastructure accessible to smallholder farmers.
- Build capacity of smallholder farmers to leverage ICTs including credit, finance and storage facilities.