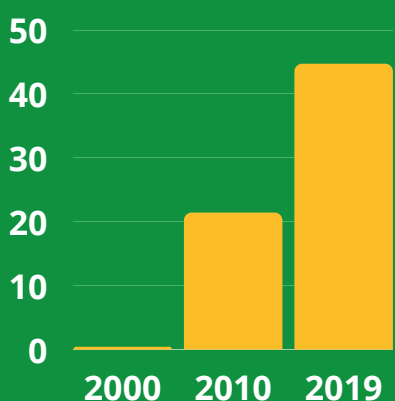


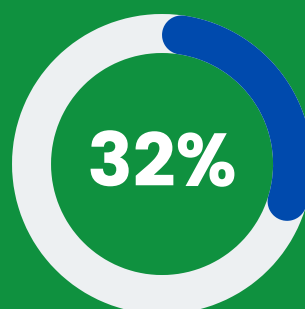
ICT and policies for markets

Reducing poverty amongst women and youth in Malawi

“85% of the population employed in primary agriculture production”



“48% mobile phone penetration in 2019, and growing steadily”



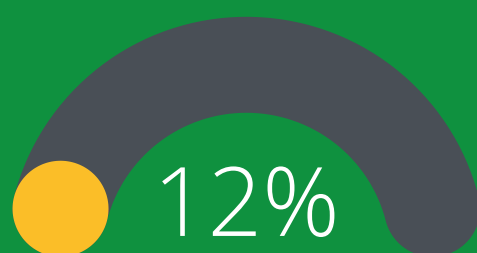
“Approximately 2 million farm families, with 32% owned by women”



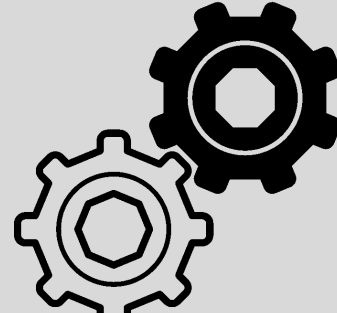
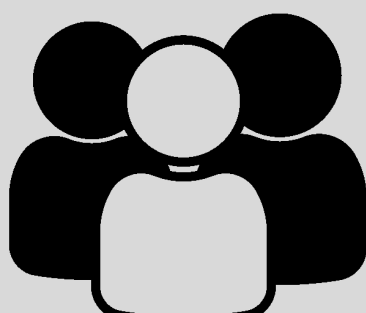
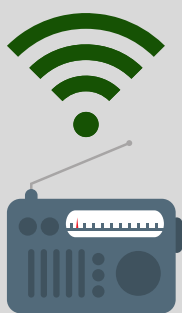
Barriers to market access

- Distance to markets and lack of access **roads**
- High **illiteracy** and the prohibitive cost of ICT
- Underdeveloped and non-inclusive **value chains**

“Only 12% of all smallholder farmers accessed financing (loans)”



To improve access to markets, the govt should promote



IMPROVED ACCESS TO ICT

Will provide farmers with market related information

FARMER ASSOCIATIONS

will help to aggregate their produce and easily access local and international markets.

ALIGNMENT OF NATIONAL TRADE POLICIES WITH REGIONAL TRADE POLICIES

regional and international agreements need to be domesticated



Strengthening the capacity of women smallholder farmers to engage and influence the private sector and government, both at local (by-laws) and national levels will create an enabling policy and business environment